



## PMIGLC Advertising Policy Non-PMIGLC Training Opportunities Web page 2007 Program Year

This PMI Great Lakes Chapter event promotion web page program is an opportunity for suppliers of project management training to promote their events to the project management marketplace of PMIGLC members. The PMI Great Lakes Chapter, a non-profit organization, offers unique and cost-effective options to deliver your message to over 2000 members in the SE Michigan area each month.

In addition to other advertising opportunities, the PMIGLC website includes a page titled 'Non-PMIGLC Training Opportunities' designed to provide members information on local training and PDU opportunities available to them outside of the PMI Great Lakes Chapter sponsored events.

The events advertised on the 'Non-PMIGLC Training Opportunities' web page may be placed on the page as much as 90 days before the event. This page will be updated with new information the first of each month. If the cost of the event is 'free', there is no charge to advertise. Otherwise, see below for pricing information.

Please Note:

- PMIGLC reserves the right to withdraw an advertisement and provide a prorated refund if applicable.
- Policies and rates are subject to change.

Please contact the Director of Advertising if you have questions:  
[advertisingdir@pmiglc.org](mailto:advertisingdir@pmiglc.org).

The following policy must be adhered to:

- Event must take place in Michigan, in Ohio or Ontario within 60 miles of the Michigan border, or be on-line and available to GLC members
- No organization can promote more than 3 events at any one time
- The events can be placed on the website a maximum of 90 days before the event

- All requests must be submitted to [advertisingdir@pmiglc.org](mailto:advertisingdir@pmiglc.org) at least 14 days before they are expected to be published

**'Non-PMIGLC Training Opportunities' Web page – Rates**

	One (1) Month	Three (3) Months*
One event	\$85	\$225

\* Only for months ending no later than December 31, 2007 (does not extend to ads posted in 2008)

The following information must be submitted:

- Event date
- Company name
- Title of event (max 40 characters)
- PMIGLC member price
- Number of PDUs
- R.E.P. (Y/N) If yes, please include your R.E.P. Provider ID.
- The URL that links to event supplier website

**Ordering Process**

- Complete and sign the Advertising Order Request Form and Release Waiver and enclose it with your payment.
- Do not forget to check the pricing option you are selecting in addition to the month(s) the event ad is to run.
- All orders must be received two weeks prior to the first of each month. If an order is received late, it will be held until the following month.
- Send order request and ad information via e-mail to the PMI GLC Manager of Advertising at [advertisingdir@pmiglc.org](mailto:advertisingdir@pmiglc.org).
- Make checks payable to the PMI Great Lakes Chapter stating your invoice number and mail to:

PMI Great Lakes Chapter  
 Attn: Meeting Coordinator  
 P.O. Box 35  
 Troy, MI 48099-0035

*\* [Note: All website advertising is restricted to the website pages made available by PMI GLC. No warranty of available pages is given or implied. Advertising messages and organizations must abide by the PMI GLC web advertising policy and are subject to acceptance by the PMI GLC Director of Advertising and Director of Web Services. Advertisement content must be in good taste and consistent with the goals of the PMI GLC.]*

**Advertising Order Request Form**

Check the appropriate box for advertising duration and indicate the month(s) in which you are purchasing advertising.

	Number of Months	Rate
	One Month	\$85
	Three Months	\$225

Jan	Feb	Mar	Apr	May	Jun	Sep	Oct	Nov	Dec

**Amount Due: \$** \_\_\_\_\_

**Advertising Release Waiver**

References in the Project Management Institute Great Lakes Chapter (PMIGLC) website, "Baseline News" Newsletter, or other chapter publication to any specific commercial product, process, or service by trade name, trademark, manufacturer, or otherwise, does not necessarily constitute or imply endorsement, recommendation, or favoring by the PMIGLC.

We, the undersigned, as company representatives agree to this statement.

\_\_\_\_\_  
Company

\_\_\_\_\_  
Authorizing Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name